

Tyler Barnett Public Relations

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CariFree 

Bio: Bob Cantrell, Chief Financial Officer

Bob Cantrell is the founder, Chief Financial Officer, and manager of Oral BioTech, a company that manufactures the CariFree system to rid patients of the caries infection, the underlying cause of cavities. As a leader in his field, Cantrell has leveraged innovative and unique ideas within his organization to promote and expand the CariFree business.

With a Bachelors of Arts degree in Business Administration from Wichita State University in Kansas, Cantrell furthered his education in the Financial Management Program at Stanford University. His prestigious journey in the dental field has garnered him industry recognition; Cantrell's work began as a consultant for Kreativ, a dental equipment manufacturer specializing in micro abrasion equipment. He then went on to found CDM Dental where he served as Chief Financial Officer and member board. This eventually led him to found Oral BioTech and CariFree, where he spearheads the essential evolution that lies in cavity prevention.