

*Tyler Barnett Public Relations*

www.tylerbarnettpr.com

CariFree 

## **Bio: Jenni Richardson, Sales Executive**

Jenni Richardson has been an established force within the dental field since 2003. Prior to joining the CariFree team, Richardson spent six years working as an expanded functions chair side dental assistant where she developed valuable clinical skills and communication tools. Richardson took the lead in treatment planning and presenting, and effectively communicated the importance of following through with oral health care. Additionally, Richardson served as an educator for an international dental company based in New Zealand. While working with this company she traveled to dental conferences all over the United States and Canada, informing doctors of new, more efficient ways of placing composite fillings.

Richardson currently acts as Sales Executive for Oral BioTech's CariFree system where she has the privilege of working closely with doctors and their teams. Traveling to various sites, she imparts valuable information regarding the CariFree cavity fighting solution with the intention of providing patients and dental professionals with the required knowledge to effectively treat cariogenic bacteria. Additionally, Richardson hosts about 35 web-based presentations a month. Her impressive experience in providing patients with superior treatment and quality products has allowed her to become an integral part of CariFree's success.